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Ways to Show Gratitude to Your LinkedIn Network on Thanksgiving



Social Sales Link™





Thanksgiving is a day that has no religious boundaries, political views, or any underlying message that may contradict one's ethos over another. Thanksgiving is a day to recognize the goodness in our lives, to be grateful for family and friends, food on our tables, and the many exciting journeys life brings our way. And although, Thanksgiving is a US holiday, it is a day that can bring meaning all over the globe.

We believe this is a time to show thanks to our professional network. For many of us, our careers have grown through the people that support us every day, and LinkedIn is a great way to express gratitude and thanksgiving!



Endorse your connections on LinkedIn – Be sure to choose skills that you know, your connection has, and that you have personally experienced.





Make warm introductions to your connections that can benefit from knowing each other. It can be in a LinkedIn message or in an email. Just copy them both with a small description of each (you can pull information right from their LinkedIn About or Experience) and explain why you think it would be a positive connection for both of them.





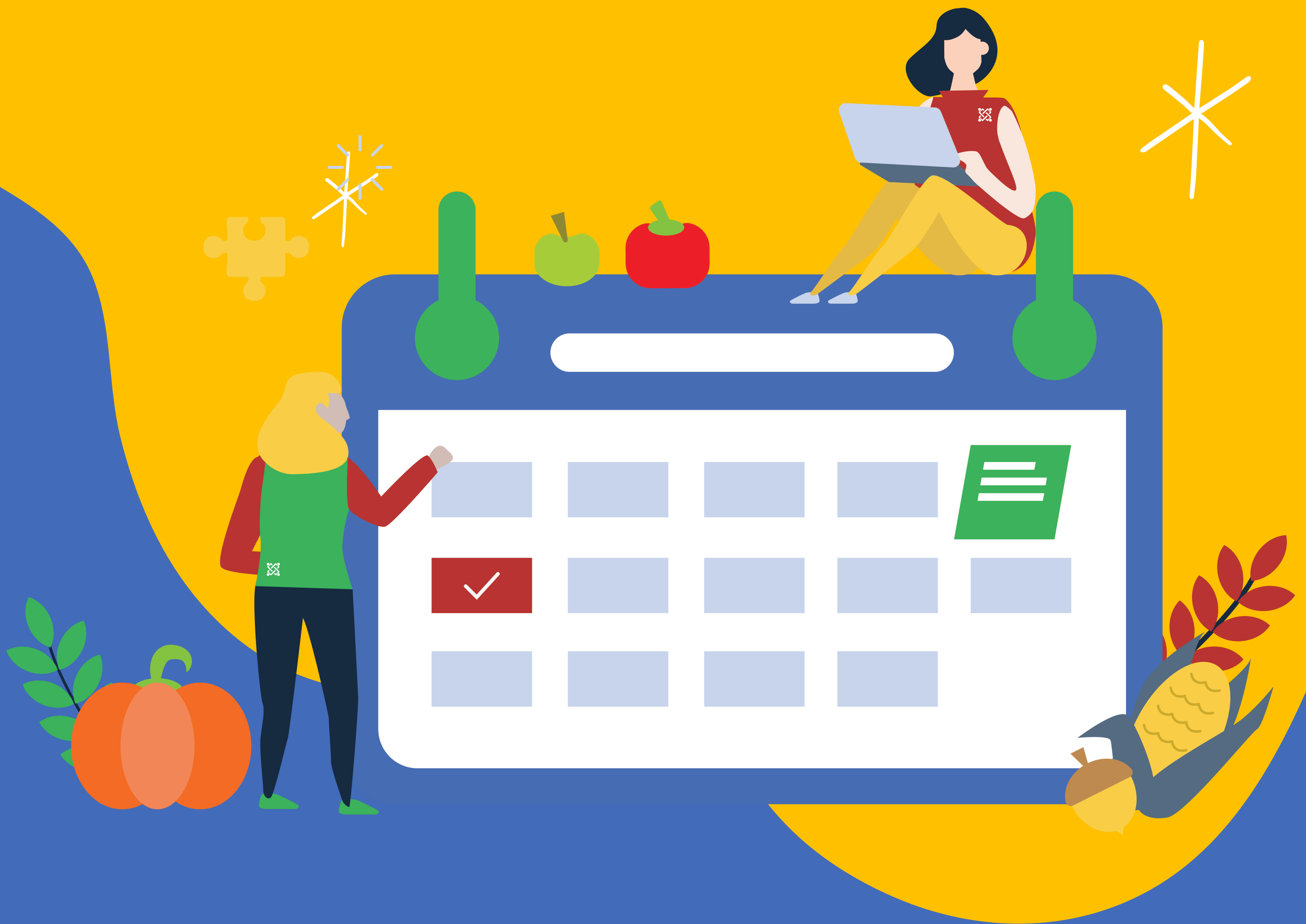
Engage on and with their content, like their discussions and publications, tweets, and share their posts on LinkedIn. Make sure you add your thoughts in the comments as well. Your network has spent a lot of time and energy in putting their content out, the fact that you spent the time to read it and participate is very much appreciated.





Recommend your connections on LinkedIn – there is not much more appreciated, than a testimonial on LinkedIn, but again, make sure it is sincere. This is a fantastic way to thank your vendors this season!





Give them a shout-out! Everyone likes to be mentioned! In your update status on LinkedIn or on Twitter, thank your clients and vendors in a message, and type @TheirName, and select it from the drop-down. They will receive a notification and appreciate the time you took to recognize them!





Create a "Thank You" video, mentioning one or more of your connections that have had an impact on you professionally this past year. Whether they are a mentor, a cheerleader, a resource, a vendor, a peer or client – a quick video can go a long way. Upload this to Native Video, mention them all in the post, and make others feel great, because you are thankful to have them in your world.





Give Kudos! There is a new feature that allows you to show your appreciation for your connections publicly.



Happy Thanksgiving from Bob, Brynne, and Bill!

Our Gift to you: socialsaleslink.com/library.

Connect with Bob:

 [/bobwoods](https://www.linkedin.com/company/bobwoods)

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Connect with Brynne:

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